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### iYear Three (2010 Being The “Zero Index” Into the i-Time Array)

Last year not much of an update. This year... I'm late (been busy), let's begin.

For the equities evaluators:

Name/Stock	Jan 2011	Jan 2012	May 2013	(extra)
AAPL	\$341.64	\$418.03	\$449.98	3xDividends & \$700 9.2012
IBM	\$147.28	\$181.59	\$204.51	4xDividends
GOOG	\$616.87	\$623.14	\$845.72	
RIMM (berry)	\$62.89	\$15.51	\$12.00	(9.2012 fell below \$5)

What did Apple do during Last iYear:

- iOS 6.xx (multitasking and more (and more) stability and speed)
- iPhone 5
- iPad 3, 4, Mini
- Retina Displays
- Won huge lawsuits against Samsung
- Continues the relentless high-speed updates/upgrades cycle

What did all the others do in the Tablet and/or Portable/Phone/Hand-Held Markets to compete and grab away market share from Apple:

- Windows 8 (Surface [little surfaces instead of the TRON desk])
- Windows 8 on phones
- Android – oddly to me – starts to go “flat pastel and sharp corners” like Windows 8

Now, early “webbernet rumors and gossips” start to say that iPhoneOS/iOS “Seven” is going to be: “Flattened out, dulled (flat pastel colors), with sharp corners, no more Aero/Gloss or Glassy look.” WinDroid 8? On *my* iPad? Say it isn't so.

Something happened during 2012. Why would apple suddenly go to court and steal the “lamest looking and feel” (my opine) OS from MicroSoft? Instead of improving, innovating, enhancing like they've been doing since 2007? Oh yeah, no Jobs.

Bill Gates leaves MS and we get “Eight” at the end of the R&D cycle following his departure.

Steve Jobs leaves apple (in the hands of flat-pastel executives it appears (if rumors hold out and it's not a crazy disinformation campaign to add surprise to a glassier, more colorful “seven”)) and at the end of the cycle we get: “A cheap copy of Eight.”

Myself and the folks I've worked with developing iPhone and iPad apps have spent a lot of time and effort rounding corners, adding appropriate shadows, glossing, glassing, and putting the shiny little “thumbnail” on the icons. I refuse to go Eight-Flat-Pastel.

Let “them” be wrong. One of “them being: <http://forums.macrumors.com/showthread.php?t=1576814>

Who knows, maybe they'll take the “android black & white indicators” idea, jump over the flat-pastel thing all the way back to the original Macintosh OS look (black, white, low resolution “jags”) and give us a “mouse cursor arrow” and triple-taps or quad-taps or 8-finger-swipes. (“Swipe in panels like the Notification Center”)

Dear Apple: the reason we've all gone iCrazy the last 4-5 years is: getting more by doing less is what is so great about iPhoneOS/iOS. Don't go down the MS road of “make them click, drag, swipe, tap, press key combos then reboot and start over because ‘a huge effort without ever accomplishing what they wanted to makes them think they are more involved with their device – they're more active’.” It makes them mad and then they'll say: If I wanted android (or Eight) I would have bought it – it's cheaper.

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